Hong Kong Art Gallery Week opens today, with a diverse public programme of over 50 free events, exploring Hong Kong’s flourishing art scene

26 November – 5 December 2014

Participants include: Doryun Chong, Meg Maggio, Adrian Wong, Cosmin Costinas, Robin Peckham, Jehan Chu, Chow Chun Fai, Frank Lonergan, Rocky Garcia, Richard Buckley, Florian Knothe, Rebecca Wei, Lynn Fung, Hallam Chow, Joao Vasco Paiva, John Aiken, Kyle Ford, Yee Wan Koon and Benjamin Deng

Hong Kong, 26 November 2014 – The second Hong Kong Art Gallery Week, sponsored by Bank of China (Hong Kong) Private Banking, opens today with an engaging programme of over 50 free public events and more than 12 new exhibition openings. During the week exhibitions will range from Cai Zhisong at Galerie Ora-Ora to Alfredo Barbini at KORU Contemporary Art; from Li Song Song at Pace Hong Kong to international artists such as Irene Dubrovsky at Puerta Roja and Sherrie Levine at Simon Lee Gallery; as well as group shows being exhibited such as K-POP! at Cat Street Gallery, Embodied at Pearl Lam Galleries and The Bridge between Chinese Contemporary and European Modern Art at the latest addition to the Hong Kong gallery scene, Parkview Art HK.

In the largest-ever art event presented by galleries across the whole city, 50 galleries are presenting a programme balancing the local with the international, with artists and prominent speakers exploring themes relating to Hong Kong as a growing arts hub for the region and globally. The range of programmes reinforces that the city’s gallery scene offers something for everybody, with events, talks, tours, performances, workshops and exhibitions, for families, students, arts professionals, collectors, and members of the public interested in discovering Hong Kong’s galleries. Hong Kong Art Gallery Week aims to highlight Hong Kong’s unique, year-round art offer and to introduce the culture of gallery-going to new audiences. The public are able to enjoy the city through the mapping of Hong Kong’s evolving art neighbourhoods from Central and Sheung Wan to Chai Wan and South Island. The various talks and programmes are supported by a number of arts organisations including DETOUR and PMQ which are dedicated to arranging art initiatives across the city.

Talks and Tours for the public cover a range of topics related to Hong Kong’s developing art ecology. The programme allows the public more intimate access to artists, curators, collectors and cultural opinion leaders. Highlights include:

- **Presenting Hong Kong on the World Stage** (Co-hosted by DETOUR), Friday 28 November, at PMQ, Marketplace. Participants include: Meg Maggio, Gallery Founder of Pékin Fine Arts; Doryun Chong, Chief Curator of M+; Cosmin Costinas, Executive Director/Curator of Para/Site; Adrian Wong, award-winning artist; Robin Peckham, Chief Editor of The Art Newspaper China.
• **Digital Art Deals: How Online Art Platforms are developing in Asia**, Saturday 29 November, at Platform China. Participants include: Benjamin Deng, General Manager of Shenzhen Artron.net; Anna Dickie, Managing Editor of Ocula; Sureyya Wille, Partner Outreach Manager of Artsy; Christine Brendle, Founding Partner at Kids Dailies Ltd.

• **The Role of Galleries: Why the Primary Market is Important**, Monday 1 December, at Sundaram Tagore Gallery. Participants include: Katie de Tilly, Gallery Founder of 10 Chancery Lane Gallery; Frank Lonergan, Hong Kong-based Collector, Former Gallery Owner; Chow Chun Fai, award-winning artist; Rocky Garcia, Filipino Collector, Jehan Chu, Art Advisor.

• **Public vs. Private: Different models and objectives for developing museums in Asia**, Wednesday 3 December, at de Sarthe Gallery. Participants include: Florian Knothe, Director of the University Museum and Art Gallery at The University of Hong Kong; Lynn Fung, Managing Director Liang Yi Museum & Art Gallery; Hallam Chow, Partner, White and Case, Founder of H2 Art Foundation for Arts & Education; Robin Peckham, Chief Editor of The Art Newspaper China.

• **Opportunities and Challenges of Today’s Art Business**, Thursday 4 December, Parkview View Art HK. Participants include: Adriana Alvarez-Nichol, Gallery Founder of Puerta Roja; Richard Buckley, Executive Vice President, Deputy Chairman of Sotheby’s Asia; Sandra Walters, Founder and Director of Sandra Walters Consultancy Ltd; Rebecca Wei, President of Christie’s Asia; Stephanie Kelly, Fair Director of the Affordable Art Fair.

• **Art Licensing Dialogue** (organised by HK Trade Development Council & co-hosted by DETOUR), Friday 5 December, at PMQ Marketplace. Participants include: Anita Leung, President, Licensing Executive Society China, Hong Kong Sub-Chapter; Priscilla Wong, Licensing Agent for Van Gogh in Asia & Greater China; Toby Tak Yin Yeung, Artist & Designer.

• **Rites of Passage: Graduating into the World of Art in Hong Kong**, Friday 5 December, at White Cube. Participants include: John Aiken, Professor at Academy of Visual Arts, Hong Kong Baptist University; Kyle Ford, Professor, Associate Dean of Academics, SCAD Hong Kong; Yee Wan Koon, Associate Professor at The University of Hong Kong and Guest Curator of It Begins with Metamorphosis: Xu Bing at Asia Society Hong Kong Center; Mimi Brown, Founder & Director of Spring Workshop; Hong Kong based artist, João Vasco Paiva.

• **Open studio**: Hong Kong-based artist, João Vasco Paiva, will open his studio to the public to visit on Saturday 29 November.
Further events for the public include open-house style Art LATES and an Art DAY, taking place in the various neighborhoods allowing unprecedented access to the collective gallery environment in Hong Kong. During this time galleries will be showcasing special exhibitions in their spaces.

- **Art LATES, Central**: 6-10pm, Friday 28 November, including opening receptions at Central galleries and a talk at PMQ.
- **Art LATES, Soho & Sheung Wan**: 6-10pm, Tuesday 2 December including pop-up exhibitions, art jamming sessions, opening receptions and performances throughout the evening, such as a special dance performance, Contact, by Y-Space & Mandy Yim, and live Argentinian Tango music performed outside Puerta Roja.
- **Chai Wan & South Island Art DAY**: 11am-7pm, Saturday 29 November, including six exhibition openings, a book signing and talk at AO Vertical Art Space, a special performance at Platform China, a workshop with an artist talk by Rosanna Li and a gallery tour of the 780s exhibition at Blindspot Gallery.
- **Art Bus**: Transportation between PMQ, Chai Wan & South Island, 11am-6pm, every 30 mins. Art Basel will be supporting the Art Buses operating on Art DAY.

Events for families and young people include student art tours, children’s art workshops, a family day and participation in a collaborative public artwork.

- **Family day**: Sunday 30 November includes free mural painting art workshops at 10 Chancery Lane Gallery, Central.
- **Starlit Art Space** will introduce ‘Home’, a collaborative art installation evoking memories of old Hong Kong; at the steps of Shin Hing Street, Soho (between Galerie Ora-Ora and Amelia Johnson Contemporary).
- A roundtable discussion, *Rites of Passage: Graduating into the World of Art in Hong Kong*, Friday 5 December at White Cube.
- **Student Art Tour & Workshop**: Friday 5 December. KELY & Art Loop will conduct a guided, interactive bilingual tour for students of selected galleries in Central/Soho/Sheung Wan, followed by a workshop at PMQ.

Wendy Tsang, Managing Director and Head of Private Banking of Bank of China (Hong Kong) Private Banking said, “We are delighted to be supporting the second Hong Kong Art Gallery Week. Together with the Association, we have compiled an engaging programme for our clients and the public, presenting the diversity of Hong Kong’s art galleries with an array of new exhibitions, informative talks, artist studio tours, performances and workshops. Hong Kong Art Gallery Week is a leading example of initiatives that are highlighting the city’s creative offer. Since the establishment of Bank of China (Hong Kong) Private Banking, we have been dedicated to supporting local creative talent whilst also supporting access and participation in the gallery scene across the city. We are delighted to be playing our part in nurturing connections across the cultural sector and encouraging the local art scene to thrive.”
Building on the success of the inaugural eight-day event last year, the 2014 edition of Hong Kong Art Gallery Week offers a more diverse programme over ten days and has attracted support from the Arts Development Council in recognition of its non-profit efforts to promote local artists and arts organisations in Hong Kong.

For more information about Hong Kong Art Gallery Week, please visit [http://artweek.hk-aga.org/](http://artweek.hk-aga.org/)

**Media enquiries:**
Sybil Kot / Jessica Tedd, Sutton PR Asia
sybil@suttonprasia.com / jessica@suttonprasia.com
+852 2528 0792

**About Hong Kong Art Gallery Association**
Founded in 2012, the Hong Kong Art Gallery Association is a member based non-profit organisation of established art galleries in Hong Kong. With 50 art galleries as members, its mission is to advance the Hong Kong art gallery community by providing one voice to its members, reaching out to the local and international art community, and helping deepen market knowledge and best practice amongst its members. For more information, please visit [www.hk-aga.org](http://www.hk-aga.org)

**About Bank of China (Hong Kong) Private Banking**
Leveraging on its strong foundation as a leading commercial banking group in Hong Kong, Bank of China (Hong Kong) ("BOCHK") launched its Private Banking Service in 2012. Backed by its Corporate Banking and Personal Banking divisions, BOCHK Private Banking offers an integrated platform with its “1+1+1” service model to provide a total solution to cater for the personal, family and business needs of clients. It also offers a one-stop wealth management solution that covers investment advisory, fiduciary consultancy, trust, estate planning, transactional and corporate banking services. By capitalising on its unique competitive edge in RMB business and strong support from its parent bank, Bank of China, BOCHK has developed a comprehensive range of cross-border products and services to meet the increasingly sophisticated needs of clients. For more information, please visit [www.bochk.com](http://www.bochk.com)