

**ART** 香港  
**GALLERY** 畫  
**WEEK** 廊  
NOV 1 — NOV 7 週

**Hong Kong Art Gallery Week closes with more than 1,500 people attending Family Art Day, the final event in a diverse programme attended by thousands of art lovers across the city**

**Hong Kong, 16 November 2015** – The third edition of Hong Kong Art Gallery Week closed yesterday with a Family Art Day in Hong Kong Park attended by more than 1,500 people. The programme for the day was created in collaboration with Asia Society Hong Kong Center, K11 and Art Loop. The sessions were joined by children from all over Hong Kong including those from charities such as KELY Support Group and Changing Young Lives Foundation. Children enjoyed activities such as a collaborative Van Gogh-style workshop hosted by Art Loop, a 'Bats' creative workshop hosted by Asia Society Hong Kong Center, a 'Carnival' puppet workshop hosted by K11, as well as Leaf Collage, 'You-Cube' Cubism Art, and an 'I Spy' art treasure hunt. In addition there was face painting, outdoor sketching and crayon art and kids' yoga on offer.



From top left and clockwise: Soho and Sheung Wan Art Lates; Soho 189 and Western District Art Lates; Hong Kong Art Gallery Week's Family Day at Hong Kong Park on the 15<sup>th</sup> of November. Images courtesy Hong Kong Art Gallery Association.

From 1 – 7 November, Hong Kong's art enthusiasts enjoyed more than 100 successful free public events, exhibitions and other activities, with thousands of people attending from Hong Kong and abroad. As the largest ever art initiative presented by galleries across the city, the Week saw more than 50 member galleries present a diverse and international programme, showcasing the unique way in which the global art world is represented in the city by the diverse mix of galleries, while also introducing speakers, artists and participants from Hong Kong and overseas.

**Henrietta Tsui-Leung**, Founder and Co-President of the Hong Kong Art Gallery Association said, "This year we have placed particular emphasis on cultivating the next generation of art lovers and art professionals, whether that is through our student talks, our family and kids programmes or our internship scheme. This aligns with the Association's mission to open our doors to the community to learn more about art and to enjoy Hong Kong's eclectic gallery scene".

Highlights from the festival included an engaging talk's programme featuring a strong line-up of high profile participants, including **John Aiken, Tobias Berger, Davis Chan, Johnson Chang, Jehan Chu, Lynn Fung, Pearl Lam, Alan Lau, Melissa Lee, Iola Lenzi, Charlotte Nunn, Adeline Ooi, Joanne Ooi, Maree di Pasquale, Magnus Renfrew, Catherine Shaw, Eason Tsang, Jason Woo, Sandra Walters, Marisa Yiu, Edie Hu, Julien-Loic Garin, Georges de Tilly, Adriana Alvarez-Nichol, Bobby Mohseni, Vince Chan, Shormi Ahmed and Kacey Wong.**

Hong Kong Art Gallery Week's public talks programme drew a substantial audience of 600 and covered a range of topics related to Hong Kong as a burgeoning arts hub in the context of the diverse art scene in Asia. The programme gave the public intimate access to artists, curators, collectors and cultural opinion leaders.

The programme showcased the Hong Kong Art Gallery Association's efforts in fostering the development of young art professionals in Hong Kong, by hosting talks which introduce art business to students and youngsters, as well as placing a stronger emphasis on community and family activities. The Hong Kong Art Gallery Week Art Internship Programme drew 200 participants from a number of schools and universities including City U, HKIED, HKBU, HKU, CUHK, HKUST, HKDI, SCAD, PolyU, Hang Seng Management College, Open U of HK, Shue Yan University, and Lingnan U. Secondary school students are from South Island School, Canadian Int'l School, Holy Family Canossian College, Diocesan Girls' School, Island School, German Swiss International School, HK Academy,

University of Kent, Sciences Po in Paris with interest and passion in the arts, providing the youth and students of Hong Kong with experience in the field.



Images from left to right: 'From Art Student to Professional Artist' talk at Blindspot Gallery; from left to right Mina Park, Yohana Irawan, Pearl Lam, Adeline Ooi, Maree di Pasquale and Jehan Chu at Pearl Lam Galleries for the talk "Art Fairs & Art Collectors Power". Images courtesy of The Hong Kong Art Gallery Association.

Other programmes included Art LATES with pop up exhibitions and opening receptions throughout the evening, a new lunchtime gallery-hopping in Central event, and an Art DAY highlighting the gallery offer at South Island.

To kick off the week, The Hong Kong Art Gallery Association also announced the launch of **'Friends of Hong Kong Art Gallery Association'** which aims to broaden the audience and welcome a growing art community. This will also be a unique platform to create a meaningful dialogue between art professionals and corporations who have a passion for art. The Hong Kong Art Gallery Association welcomes applications from any institutions, corporates and individual arts-related professionals who have an interest in art.

In recognition of the Association's non-profit efforts to promote local artists and arts organisations in Hong Kong, the 2015 edition of Hong Kong Art Gallery Week attracted support from the Arts Development Council, and from the Leisure and Cultural Services Department to create community-oriented programmes which aim to engage with the public and foster future art lovers. There is also support from the Hong Kong Tourism Board in recognition of the event's efforts at promoting the city's growing status as a regional arts hub.

Wendy Tsang, Managing Director and Head of Private Banking of Bank of China (Hong Kong) Private Banking commented on Hong Kong Art Gallery Week saying: "We are very proud to be sponsoring Hong Kong Art Gallery Week in its third year, and to have been supporting the association since the week's conception and inaugural event in 2013. It's

very encouraging to see the week strongly attended by both the public and arts professionals from Hong Kong and abroad. We are pleased to see Hong Kong Art Gallery week growing and developing as a platform for more people to engage in the arts through the city's galleries."

The range of well-received programmes has reinforced that the city's gallery scene offers something for everybody, with events, talks, tours, performances, workshops and exhibitions for families, students, arts professionals, collectors, and members of the public interested in discovering Hong Kong's galleries. Hong Kong Art Gallery Week highlights Hong Kong's year-round art offer and aims to foster a culture of gallery-going within the city.

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**About Hong Kong Art Gallery Association**

Founded in 2012, the Hong Kong Art Gallery Association is a member based non-profit organisation of established art galleries in Hong Kong. Its mission is to advance the Hong Kong art gallery community by providing one voice to its members, reaching out to the local and international art community, and helping deepen market knowledge and best practice amongst its members. In 2015, Hong Kong Art Gallery Association welcomes new gallery members including Whitestone Gallery, Blink Gallery, Eastation Gallery, Ka Kee Gallery of Objects, Agnès B.'s LIBRAIRIE GALERIE. For more information, please visit [www.hk-aga.org](http://www.hk-aga.org)

**About Bank of China (Hong Kong) Private Banking**

Leveraging on its strong foundation as a leading commercial banking group in Hong Kong, Bank of China (Hong Kong) ("BOCHK") launched its Private Banking Service in 2012. Backed by its Corporate Banking and Personal Banking divisions, BOCHK Private Banking offers an integrated platform with its "1+1+1" service model to provide a total solution to cater for the personal, family and business needs of clients. It also offers a one-stop wealth management solution that covers investment advisory, fiduciary

consultancy, trust, estate planning, transactional and corporate banking services. By capitalising on its unique competitive edge in RMB business and strong support from its parent company, Bank of China, BOCHK has developed a comprehensive range of cross-border products and services to meet the increasingly sophisticated needs of clients. For more information, please visit [www.bochk.com](http://www.bochk.com)