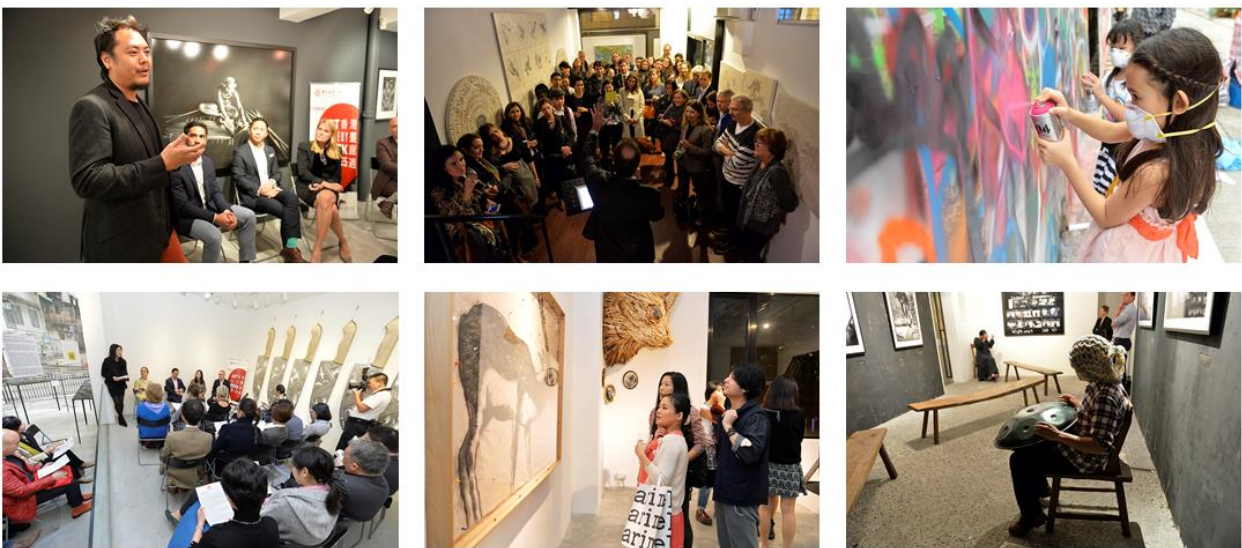


Hong Kong Art Gallery Week to take place from 1 - 7 November 2015

Hong Kong's largest city-wide week-long art event to return with a regional focus

Over 50 member galleries from the Hong Kong Art Gallery Association to participate



2nd edition of Hong Kong Art Gallery Week 2014, credit: Hong Kong Art Gallery Association. Top left image: Hong Kong artist Chow Chun Fai participates in art talk at Sundaram Tagore Gallery. Top middle image: Argentine Tango music performance at member gallery Puerta Roja. Top right image: Free mural painting art workshops at 10 Chancery Lane Gallery. Bottom left image: Performance on Chai Wan & South Island Art Day. Bottom middle image: Art talk at Contemporary by Angela Li. Bottom right image: Exhibition opening at Platform China (Hong Kong).

Hong Kong, 30 July – The Hong Kong Art Gallery Association announced today that the third edition of Hong Kong Art Gallery Week, sponsored by Bank of China (Hong Kong) Private Banking, will launch on 1 November 2015 with a city-wide public programme of events, talks, tours and exhibitions, presented by more than 50 member galleries.

Building on the successes of the first two editions of the annual Hong Kong Art Gallery Week, the 2015 edition will have a regional focus, with a programme exploring themes relating to Hong Kong as a burgeoning arts hub in the context of the diverse art scene in Asia.

In the largest-ever art week presented by galleries across Hong Kong, over 50 galleries will participate in a programme balancing the local with the international, with artists and prominent speakers exploring themes relating to the growing artistic and cultural life of the region and the role that galleries play within that ecology.

ART 香港 GALLERY 畫 WEEK 廊 NOV 1 — NOV 7 週

This year's programme reinforces the city's growing status as an art gallery hub; offering a wide range of events, talks, tours, performances, workshops and exhibitions. The programme aims to engage families, students, art professionals, collectors, institutions and corporations, and members of the public interested in discovering Hong Kong's art scene. Hong Kong Art Gallery Week will showcase the city's unique, free exhibitions and art activities, and introduce the culture of gallery-going to new audiences.

Katie de Tilly, Co-President of the Hong Kong Art Gallery Association said: "Hong Kong has emerged as a centre for art in Asia in the past years. Hong Kong Art Gallery week aims to explore and reflect on the city's rapidly developing art scene in the context of the region, and to exchange ideas and inspire conversations around these themes. The Hong Kong Art Gallery Association aims to continue our effort to engage the public in participating in the many year-round exhibitions and events offered by Hong Kong's diverse art galleries, with Hong Kong Art Gallery Week being a moment to highlight and celebrate this."

Further programme details will be announced at an advance media briefing in October.

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About Hong Kong Art Gallery Association

Founded in 2012, the Hong Kong Art Gallery Association is a member based non-profit organisation of established art galleries in Hong Kong, open to all galleries incorporated in Hong Kong. With over 50 art galleries – and growing - as members, its mission is to advance the Hong Kong art gallery community by providing one voice to its members, reaching out to the local and international art community, and helping deepen market knowledge and best practice amongst its members. For more information, please visit www.hk-aga.org

About Bank of China (Hong Kong) Private Banking

Leveraging on its strong foundation as a leading commercial banking group in Hong Kong, Bank of China (Hong Kong) ("BOCHK") launched its Private Banking Service in 2012. Backed by its Corporate Banking and Personal Banking divisions, BOCHK Private Banking offers an integrated platform with its "1+1+1" service model to provide a total solution to cater for the personal, family and business needs of clients. It also offers a one-stop wealth management solution that covers investment advisory, fiduciary consultancy, trust, estate planning, transactional and corporate banking services. By capitalising on its unique competitive edge in RMB business and strong support from its parent company, Bank of China, BOCHK has developed a comprehensive range of cross-border products and services to meet the increasingly sophisticated needs of clients. For more information, please visit www.bochk.com