



Organization:	Hong Kong Art Gallery Association
Co -Presidents	Henrietta Tsui & Karin Weber
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Press Conference	The Space, 210 Hollywood Road, Sheung Wan, Hong Kong
Date	October 24, 2012 at 3-4 pm
Language	Cantonese, English & Mandarin
Website	www.hk-aga.org

Introducing the new Hong Kong Art Gallery Association (HKAGA) formed in May 2012.

Hong Kong now hosts close to 100 art galleries and there is a strong need for an association to represent this increasingly important market sector. After careful consultation with key galleries we are pleased to confirm a board has been elected and the HKAGA formed.

The HKAGA is a member based, non-profit organization of established art galleries in Hong Kong. Founded in 2012 the HKAGA seeks to advance the Hong Kong art gallery community by providing one voice as an industry, on behalf of its members, to enable effective communication lines are established and maintained with both public and private agencies, and to increase the profile of the Hong Kong galleries in a competitive global environment. Alongside this, the HKAGA will endeavor to help deepen market knowledge and best practices amongst its members.

"All the galleries I visited agreed that we need some form of association as a platform for communication among us, between the art industry and other art institutions and also for reaching out to the world. We need to have a voice and a channel to communicate with the government locally and with art bodies in other parts of the world. This Hong Kong Art Gallery Association aims to do exactly this. We also want to share best practices and discuss issues we face in this fast growing industry." **Henrietta Tsui, Co-President, HKAG, 2012**

"Under the umbrella of The Hong Kong Art Gallery Association our industry speaks with one voice to the public, government and art bodies in other parts of the world." **Karin Weber, Co-President, HKAG, 2012.**

Galleries are eligible by way of application to the board, if they meet the specific criteria for membership; this includes conducting business as an art gallery for a minimum of 2 years, a gallery space in Hong Kong and an active exhibition program. For newcomers, in operation less than two years, an associate membership is offered as an alternative. The board of directors will be annually elected from the HKAGA members.

Membership in the HKAGA will confer a code of best professional conduct, which serves as a quality guarantee for collectors. Collectors will also benefit from the educational platform being undertaken, ranging from talks on technical issues of establishing a collection, to in depth conversations with important collectors and experts working at the leading edge of their fields. For younger collectors fun events such as visits to gallery 'art-scavenger hunts', learning about appreciating art to the process of buying at auction are on the agenda.

- **Board Members:**
- Co-Presidents Henrietta Tsui (Galerie Ora-Ora), Karin Weber (Karin Weber Gallery)
- Vice-President (External) Katie de Tilly (10 Chancery Lane Gallery)
- Vice-President (Internal) Adriana Alvarez-Nicol, (Puerta Roja)
- Treasurer Mark Saunderson (Fabrik Gallery)
- Government Liaison Angela Li (Contemporary by Angela Li)
- Programme Chair Sarah Gordon (Koru Contemporary Art)

Board members will be available for interviews in English, Cantonese or Mandarin.

Press launch to be held Wednesday October 24 at 3-4 pm, The Space, 210 Hollywood Road, Sheng Wan, Hong Kong

Following the press conference the official launch party will be held by invitation only on Wednesday October 24, 6-7:30 pm greeting all Founding Members of the Association.